

INTERNATIONAL EXPO & CONFERENCE BROCHURE















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MEDIA PARTNERS

// STRATEGIC CONFERENCE

In the Revival of a New Era of a Powerful State, under the visionary leadership of the Esteemed President of Turkmenistan Serdar Berdimuhamedov and the National Leader of the Turkmen Nation, Chairman of the Halk Maslahaty Hero-Arkadag, the pearl of Central Asia – Ashgabat, continues to embody progress, beauty, and ambition.

Organised by the Municipality of Ashgabat in partnership with the Chamber of Commerce and Industry of Turkmenistan and Turkmen Energy Forum, this prestigious event is held in honour of Ashgabat City Day and takes place within the framework of the "International Year of Peace and Trust". The XXIV International Universal Exhibition and Conference "White City Ashgabat" is a vibrant symbol of the capital's transformation into a smart, green, and globally admired metropolis.

For over two decades, this event has served as a premier regional platform, showcasing Turkmenistan's achievements in urban development, industry, and innovation. It continues to attract a growing number of international participants, reflecting Turkmenistan's rising global stature, its commitment to peaceful cooperation, and its increasingly favourable investment climate.

The marble-clad capital of Ashgabat is expanding at an impressive pace – with the development of state-of-the-art residential areas, cultural and sports centres, production facilities, and social infrastructure, all powered by modern science and technology. The exhibition and conference provide an excellent opportunity to explore the city's pioneering urban planning, admire its iconic architectural identity, and engage in high-level dialogue with policy-makers, industry leaders, and innovators.





// STRATEGIC CONFERENCE

This year's edition will feature plenary sessions, sectoral panels, and bilateral meetings, focusing on themes such as:

- ➤ Smart Cities and Digitalization
- ➤ Ecological Architecture and Sustainable Urban Development
- ➤ Clean and Intelligent Energy: Gas, Wind, Solar
- ➤ Modern Industry and Infrastructure Development
- ➤ Public-Private Partnerships
- > Innovations in Education, Healthcare, and Human Capital Development

The White City Ashgabat conference is also a platform to familiarise guests with the social, economic, scientific, and cultural achievements of the capital and the broader regions of Turkmenistan. International companies, financial institutions, and investors will find unique opportunities to discover promising projects, forge partnerships, and sign new trade and production agreements.

In parallel, local companies and private enterprises will showcase their active role in the country's development – sharing their vision, experience, and readiness to cooperate across sectors.

The Municipality of Ashgabat and the Chamber of Commerce and Industry of Turkmenistan in partnership with Turkmen Energy Forum cordially invite you to participate in this landmark international event. Whether attending in person or engaging remotely, participants will gain privileged access to Turkmenistan's strategic priorities, flagship projects, and investment horizons.

Join us at the XXIV International Exhibition and Conference "White City Ashgabat"! INSPIRE, CREATE, UNITE!

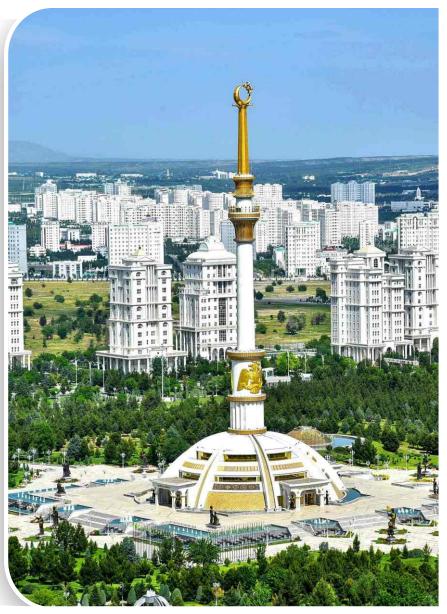
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ACHIEVEMENTS AND PROSPECTS

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PARTICIPATION IN
THE CONFERENCE





Historically, the city of Ashgabat was located at the crossroads of important trade routes, in the picturesque foothills of the Kopetdag, and from ancient times to the present day has been one of the regions where innovations and advanced ideas were widely introduced. And today the authority of the capital is widely recognized throughout the world as a place where peaceful ideas related to the destinies of countries and peoples of the world were born.

Being a developed industrial city, Ashgabat is recognized as a unique symbol of sustainable development, security and unique beauty. At the same time, the city of Ashgabat is the center of political, socio-economic, scientific and technical development and innovation, the main educational and cultural center of the state. In recent years, a number of beautiful buildings have been built in the capital that have no analogues in the world, a long line of residential buildings, highways that meet world standards - these are the results of the great work of the esteemed President to transform our white city into one of the modern and classic cities of the world. Ashgabat amazes with its cleanliness and beautiful harmony of fountains. On May 25, 2013, Ashgabat opened a new page in the Guinness Book of Records as the city with the largest number of buildings covered with white marble.

In this regard, on May 25 each year, the country widely celebrates Ashgabat City Day. Currently, the Guinness Book of Records includes the world's tallest flagpole, the Oguz-Khan fountain complex, the Alem cultural and entertainment center, the Turkmen TV and Radio Broadcasting Center, and the Oguz-Khan star, which is covered with special glass on both sides.

In general, the city of Ashgabat is a major political, administrative, commercial, cultural and scientific center of independent, permanently neutral Turkmenistan.

Baymyrat Annamammedov, Deputy Chairman of the Cabinet of Ministers of Turkmenistan:

In the International Year of Peace and Trust, the 24th International Multidisciplinary Exhibition and Conference 'White City Ashgabat' takes on special relevance. Ashgabat is evolving as a modern, sustainable, and comfortable metropolis - open to global cooperation and investment. This exhibition and the subsequent conference offer a platform for dialogue, knowledge exchange, and the strengthening of partnerships in pursuit of sustainable development and shared progress.





Rahym Gandymov, Mayor of Ashgabat:

White-marble Ashgabat - the pearl of Central Asia, stands as a centre of peace, trust, and cooperation. With pride and warm hospitality, our city welcomes guests to the XXIV International Universal Exhibition and Conference "White City Ashgabat" - a significant event that reflects our opendoor policy and commitment to international engagement. We are always pleased to welcome investors to the hospitable Turkmen land and invite all those who believe in sustainable development to become part of its future. Invest in acity that inspires, creates, and unites!

Toyguly Nurov, Minister of Industry and Construction Manufacturing of Turkmenistan:

The XXIV International Universal Exhibition and Conference "White City Ashgabat" is a vivid testament to the steady development of Turkmenistan as a country with a stable, dynamic, and open economy. The development of Ashgabat serves as an example of how modern urban planning approaches and industrial technologies are being implemented under conditions of stability and wellconsidered state policy. Turkmenistan's construction and industrial sectors remain a reliable and promising area for investment, open to mutually beneficial international partnerships.



The favorable investment climate created in Turkmenistan, effective measures of state support for entrepreneurship, large financial resources invested by the state in this sector have determined the success of the urban development policy, within the framework of which hundreds of industrial, social and cultural facilities are built and reconstructed in the capital and regions every year, including modern residential buildings, schools, kindergartens, medical and sports centers, large and small industrial enterprises.

The plenary session of the conference entitled "International Year of Peace and Trust: White City Ashgabat - City of the Future and Opportunities" will discuss the role of Ashgabat as a symbol of sustainable development, innovation and international dialogue in the Year of International Peace and Trust. Participants will discuss the strategic development of the city as a smart and inclusive metropolis of the future, including the introduction of digital solutions, the development of "green" infrastructure, transport ecosystem and high-quality urban environment. Particular attention will be paid to Turkmenistan's contribution to the formation of modern urban standards, attracting investment and strengthening partnerships in the interests of global sustainable development.

The plenary session will be opened by Deputy Chairman of the Cabinet of Ministers of Turkmenistan Baymyrat Annamamedov, who will outline the key areas of the industry and the vector of further development of the capital, taking into account the attraction of foreign investment. The heads of the world's leading construction companies will present their latest projects and share their experience and vision of the further development of our capital.





An important role in the successful implementation of tasks, including the accelerated industrialization of the national economic complex, is assigned to the energy industry.

In accordance with the Concept for the Development of the Electric Power Industry in Turkmenistan, ultra-modern power plants have been built, generating capacities have been increased many times, new power transmission lines have been updated and laid, which creates all the conditions for the further integration of Turkmenistan into the global energy system.

The session will be devoted to the issues of modernization of the construction industry and industrial production, the introduction of modern technologies in the production of building materials, as well as effective strategies for financing infrastructure projects. Particular attention will be paid to international industrial cooperation, digital solutions and new opportunities in the context of global economic changes.

A large-scale project to create a ring energy system of the country is being successfully implemented, which will serve as a reliable energy supply to cities and villages, solve problems of socio-economic development, and will also significantly expand the possibilities for exporting Turkmen electricity.

Today, there are 12 power plants with a total capacity of 7,000 MW operating in the country. During the years of independence, namely in the period 2013–2021, eight of them were launched.

According to the project, the new combined-cycle power plant will operate 4 gas and 2 steam turbines, with a total capacity of 1,574 MW.

The combined cycle is a new type of electricity production, characterized by an increased efficiency factor (EFF). Its essence lies in the generation of additional electricity due to the entry of fuel combustion products from gas turbines into steam turbines, formed at high temperatures.









The introduction of this modern technology is important in terms of developing waste-free production in the country and, in addition, allows saving natural gas consumed for electricity generation. All production processes at the power plant will be digitalized, automated and subordinated to centralized control, which will ensure their high efficiency.

The excess electricity generated here can be sent to the unified ring power grid being created. As is known, the first stage in the implementation of this grandiose project was the launch in 2021 of a high-voltage overhead power line along the Akhal-Balkan route.

In general, the creation of a single energy ring in the country provides an opportunity for mutual redundancy between the energy systems of the velayats and Ashgabat. This will strengthen and increase the reliability of the domestic power grid, will allow to systematically increase its power reserve, and, if necessary, redistribute electricity in the right direction. By ensuring uninterrupted power supply to the regions and the capital, the implementation of this project will also contribute to an increase in electricity exports.

The next stage in the creation of the country's energy ring was the launch of a high-voltage overhead power line along the Mary-Akhal route.

Two new gas turbine units (GTU) for electricity production were also put into operation, the total design capacity of which is 70 MW. At the Turkmenbashi complex of oil refineries.

Combined-cycle power plants have an advantage not only in economic terms - they are also more environmentally friendly. By implementing large projects of regional and international importance in the energy sector, Turkmenistan demonstrates a highly responsible approach to environmental protection issues.



and their compounds are produced on their basis.

Today, the chemical industry is one of the most dynamically developing sectors of the economy of our country. Over the past relatively short period of time, investment projects have been successfully completed in Turkmenistan to build ammonia and urea plants in the cities of Mary and Garabogaz, a polymer plant in Kiyanly, and a plant for the production of gasoline from natural gas in Ovadandepe.

The state pays special attention to the development of the chemical industry, as one of the strategic sectors of the national economy, which is reflected in the "Program of the President of Turkmenistan for the socio-economic development of the country for 2022-2028". Turkmenistan occupies one of the leading places in the world in terms of reserves of hydromineral raw materials. These include intercrystalline and surface brines of the Garabogazgol Bay, underground iodine-bromine waters, formation waters of oil, gas and sulfur deposits. Currently, various types of mineral salts, iodine, bromine

An important role in the creation of the mineral resource base of Turkmenistan is played by the Garabogazgol Bay - the largest deposit of sodium sulfate and other useful minerals on the globe. This is a unique deposit in the world, where crystallization of various salts on an industrial scale occurs under normal natural conditions. Its area is 18.6 thousand square kilometers, the length of the coastline is about 800 km.

Also, special attention will be paid to the industrial and construction industries of Turkmenistan. The first session will be devoted to the issues of modernization of the construction industry and industrial production, the introduction of modern technologies in the production of building materials, as well as effective strategies for financing infrastructure projects. Particular attention will be paid to international industrial cooperation, digital solutions and new opportunities in the context of global economic changes.

Turkmenistan has significant potential for modernizing production processes at enterprises in various regions of the country and is actively modernizing its industry. Vivid examples of this are large-scale projects to build a new ammonia and urea plant in the Balkan velayat, expand the capacity of the Akhal plant for the production of gasoline from natural gas, as well as launch new production facilities at the Kiyanly Polymer Plant and the Turkmenabat Chemical Plant.

In March 2021, the Law of Turkmenistan "On Renewable Energy Sources" came into force, according to which innovative projects for the production of electricity are being developed, in particular, using alternative regenerative sources - sun and wind.

Already in July 2022, the construction of the first multi-profile solar and wind power plant with a capacity of 10 MW began in the Serdar etrap of the Balkan velayat.

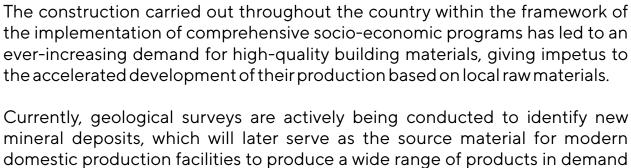
All this indicates the exceptional demand and high prospects for projects to use the capabilities of alternative "green" energy, which will subsequently be of great importance for building up the potential and further modernization of the infrastructure of the leading sector of the country's economy. The session will be devoted to the analysis of the role of public-private partnerships as an effective tool for the development of the construction sector, industry and transport infrastructure. Participants will discuss key PPP models, legal and financial mechanisms, as well as the prospects for their application in the context of the digital transformation of the economy.











Focusing on the importance of an uninterrupted supply of building materials to new buildings, the head of state constantly points to the need to accelerate work on the development of local raw materials, which the Turkmen land is so rich in.

on the domestic and foreign markets that meet international quality standards.

It should also be mentioned that the third session of the conference will be aimed at discussing the current tasks of modernizing production processes in the construction, industry and energy sector of Turkmenistan through the introduction of advanced technologies and the development of human capital.

Participants will consider digital transformation mechanisms, effective models of cooperation with educational institutions, as well as practices for training engineering and technical specialists capable of working in a rapidly changing technological environment. Along with this, a lot of work is being done in Turkmenistan aimed at the technical and economic stabilization of existing industries, their modernization and reconstruction, as well as the construction of new plants and enterprises specializing in the production of import-substituting and export-oriented products.







More and more importance is attached to objects, the construction of which requires special engineering solutions and the use of the latest technologies, including highways, bridges, overpasses, underground crossings and multi-level interchanges on the most important highways of the country.

In order to increase the efficiency of the work carried out in this area and further improve the sphere of road construction, in accordance with the Decree of the President of Turkmenistan in February 2022, the State Agency for the Management of Road Construction was established.

The large-scale projects being implemented today to lay new and reconstruct existing highways directly contribute to the formation of a modern transport and logistics system and strengthening the position of our country as a key transport and transit corridor on the continent.

Turkmenistan attaches great importance to public-private partnerships, the widespread introduction of effective business practices, and the active involvement of the private sector in this work in a market economy.

The Union of Industrialists and Entrepreneurs of Turkmenistan, created in 2008, currently unites more than 28,000 representatives of domestic private business and carries out large-scale work to develop the non-state sector of the economy, support entrepreneurial initiatives, and form a modern business infrastructure. Entrepreneurs make every effort to bring private business to the international level and successfully complete the tasks facing them.



In this regard, the fourth session of the conference will discuss public-private partnerships (PPP) in construction and infrastructure. The focus will be on investment opportunities, legal and financial aspects of PPP, as well as experience of its implementation in various industries. Particular attention will be paid to the role of PPP in digital transformation and assessment of project effectiveness.

Today, private companies are implementing a number of large investment projects, including the construction of industrial facilities, residential buildings and roads throughout the country. The fourth session of the conference will discuss the further development vector of PPP, new challenges and opportunities. and other types of financing.





Day 1

Saturday, 24 May

14:00 - 1 5:00 - - - Hotel «Olimpiya»
INTERNATIONAL YEAR OF PEACE AND TRUST: WHITE CITY
ASHGABAT - CITY OFTHE FUTURE AND OPPORTUNITIES

The plenary will highlight Ashgabat's role as a symbol of sustainable development, innovation, and international dialogue in the Year of Peace and Trust. Participants will discuss the strategic development of the city as a smart and inclusive metropolis of the future, including the implementation of digital solutions, the development of 'green' infrastructure, a sustainable transport ecosystem, and a high-quality urban environment. Special attention will be given to Turkmenistan's contribution to shaping modern urban standards, attracting investment, and strengthening partnerships in the interest of global sustainable development.

- Presentation of "White City Ashgabat": merging architectural tradition with innovation.
- Smart city development: digital infrastructure, smart homes, transport, public services.
- Ashgabat as an investment magnet: projects in construction, infrastructure, utilities.
- > Safe and sustainable transport systems: digital control, accident reduction.
- > Green urban development: ecological standards, public space quality
- > Inclusive urban policy: accessibility, social infrastructure, civic engagement
- > Role of global partners and institutions in Ashgabat's transformation



"Turkmenistan is actively implementing sustainable energy practices, setting an example for the entire region. These steps not only help reduce the carbon footprint but also strengthen energy security, which is crucial for future sustainable development. Such actions demonstrate Turkmenistan's commitment to global environmental goals and enhance international cooperation in the field of clean energy."

DMITRY SHLAPACHENKO

UN Resident Coordinator for Turkmenistan

Sunday, 25 May

9:30 - 10:30 - - - - Hotel «Olimpiya»

MODERN CONSTRUCTION AND INDUSTRY: QUALITY, TECHNOLOGIES, FINANCING

The session will focus on the modernisation of the construction industry and industrial production, the introduction of modern technologies in building materials manufacturing, as well as effective strategies for financing infrastructure projects. Special attention will be given to international industrial cooperation, digital solutions, and new opportunities amid global economic changes.

- Industrial cooperation in the global economy: experience and prospects.
- Global trends and development prospects in trade and industry.
- The role of digitalization in facilitating and advancing trade and industry.
- Modern technologies and standards in the production of construction materials.
- Mechanisms for attracting investment in infrastructure and industrial projects.
- Innovations and Challenges in modern Geology: Exploration and development of mineral and non-mineral resources, including minerals for construction sector of Turkmenistan.



11:00 - 12:30 ----- Ho

Hotel «Olimpiya»

THE ROLE OF PUBLIC-PRIVATE PARTNERSHIP IN THE DEVELOPMENT OF CONSTRUCTION, INDUSTRY, AND NEW HIGHWAY INFRASTRUCTURE

The session will focus on the modernisation of the construction industry and industrial production, the introduction of modern technologies in building materials manufacturing, as well as effective strategies for financing infrastructure projects. Special attention will be given to international industrial cooperation, digital solutions, and new opportunities amid global economic changes.

- Experience in implementing public-private partnerships in road construction and transport infrastructure management.
- Legal and financial aspects of public-private partnerships in the construction sector.
- Development of public-private partnerships in the context of digital transformation.
- Discussion of issues related to trust management, concessions, and PPPs.
- Instruments for attracting private capital and technologies into public infrastructure projects.



"The Ministry of Energy of Turkmenistan, through the successful policies initiated by National Leader Gurbanguly Berdimuhamedov and continued by President Serdar Berdimuhamedov, has significantly strengthened its infrastructure. Today, the industry operates 12 power plants with a total installed capacity of 7,000 MW, ensuring reliable electricity supply domestically and growing exports to neighboring countries."

SERDAR SAPAROV

Deputy Minister of Energy of Turkmenistan

Sunday, 25 May

13:30 - 14:30

Hotel «Olimpiya»

TECHNOLOGICAL INNOVATIONS IN THE MODERNISATION OF THE CONSTRUCTION, INDUSTRIAL, AND ENERGY SECTORS OF TURKMENISTAN'S ECONOMY

The session is aimed at discussing the pressing tasks of modernising production processes in Turkmenistan's construction, industry, and energy sectors through the adoption of advanced technologies and the development of human capital. Participants will explore mechanisms of digital transformation, effective models of collaboration with educational institutions, as well as best practices in training engineering and technical specialists capable of operating in a rapidly evolving technological environment.

- > Implementation of digital technologies as the foundation for sustainable development: Enhancing efficiency, safety, and environmental sustainability in production.
- Development of cooperation between business and the education system for specialist training: Increasing the competitiveness of the workforce.
- Government support as a key factor in innovative development: Investments in digital infrastructure, stimulation, and development of modern technologies.
- Implementation of artificial intelligence (AI) solutions in the industrial, construction, and energy sectors: Optimising production processes, forecasting risks, and improving overall productivity.
- Electrification and modernisation of road infrastructure using energyefficient and "smart" technologies.



"Our aim is to support and encourage French companies in their projects in Turkmenistan, reflecting the growing interest of French enterprises since 2022. The energy sector, particularly in optimizing and reducing emissions in the oil and gas industry, offers numerous opportunities, and we are keen to explore the potential of Turkmenistan's renewable energy resources."

PIERRE-ERIC SAINT-ANDRÉ

CEO, Bouygues Bâtiment International











Networking coffee break

The conference programme also includes coffee breaks, allowing participants to refresh and discuss current issues.

Gala dinner

Additionally, delegates are invited to the Gala dinner in the "Gül Zaman" banquet hall, creating ideal conditions for strengthening business contacts.

















Closing cocktail at the "Olimpia" Hotel

The event will conclude with a final cocktail reception on the 10th floor of the "Olimpia" hotel. The restaurant's unique atmosphere, ambiance, and dishes of Turkmen national cuisine will allow delegates to become better acquainted with the traditions and culture of Turkmenistan.

GOALS OF THE INTERNATIONAL EXHIBITION AND CONFERENCE

We invite you to become a part of a grand event – the 24th International Universal Exhibition and Conference "White City Ashgabat." In the very heart of Turkmenistan, a unique annual platform awaits you for interaction with over 300 leading giants and 30 prominent speakers across more than 4 insightful sessions.

Immerse yourself in the world of cutting-edge knowledge and practical experience in key sectors: from modern construction and innovative urban development to "smart city" technologies, energy, and industry. Discover breakthrough technologies and revolutionary solutions that are shaping tomorrow. Expand the horizons of your business, establish valuable business contacts, and strengthen partnerships in the dynamically developing construction and energy sectors.

Gain exclusive access to promising investment projects in Turkmenistan's construction, industry, energy, and infrastructure sectors – a region brimming with potential. Together with industry leaders, you will find effective answers to pressing challenges, utilizing innovative approaches, advanced technologies, and the synergy of international cooperation.

CONFERENCE IN NUMBERS

30+ speakers

4+ sessions

300+ delegates

Leverage the "White City Ashgabat" platform as a powerful tool to enhance your brand recognition and showcase your achievements in the fields of construction, smart cities, and sustainable energy. Become part of a key annual event that strengthens interregional and international ties, stimulates fruitful multilateral cooperation, fosters long-term partnerships, and attracts significant private and foreign investment into strategically important sectors of Turkmenistan's economy.

Take a step towards new opportunities - join "White City Ashgabat"!

CONFERENCE ATTENDANCE CONDITIONS

Category	Price	Benefits
In-person participation of an international company delegate and access to meetings with top officials of the construction, chemical, industrial, and energy sectors of Turkmenistan.	500 USD	- Visa support - Transfer from airport - Two-day participation at the conference - Conference Delegate bag - Access to the coffee breaks, lunches, reception, and Gala dinners during the event - Access to sightseeing tours within the conference agenda - Access to the meetings with senior management of the ministries and departments - Access to all presentations and photo materials of the Conference
In-person participation of a national company delegate and access to meetings with top officials of the construction, chemical, industrial, and energy sectors of Turkmenistan.	3000 TMT	





REGISTER NOW!

